



HardieBacker™
with MoldBlock™ Technology



“HardieBacker cement board is our choice for wet-area walls and floors. Its moisture resistance and MoldBlock technology ensure durability and a commitment to quality we can trust.”

– Sebastian Lombardo, Lombardo Homes

HardieBacker™ Cement Board with MoldBlock™ Technology—Meeting the Demand for Green

More and more American homeowners are focused on sustainability when it comes to the building materials used in a new or existing home.

HardieBacker products are manufactured with the environment in mind, but without compromising quality. In fact, only HardieBacker cement board with MoldBlock technology offers the most compressive and flexural strength available, while providing superior protection against moisture and mold damage.

The most trusted and best selling brand of backerboard in America, HardieBacker board combines performance with ease-of-use. It's the lightest cement board on the market, is non-abrasive and doesn't contain any messy aggregate that can scratch floors, countertops and tubs, which can lead to product replacement and contribute to additional waste.

Manufactured by James Hardie® Building Products according to precise quality specifications, HardieBacker board does not contain any gypsum, which can disintegrate in wet areas. Rather, its proprietary cement formulation and exclusive MoldBlock technology make it a durable and green foundation for all wet-area walls and floors. HardieBacker products are also backed by the most comprehensive transferable warranty available.



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James Hardie®—Committed to Green and Sustainable

The James Hardie commitment to conducting business in an environmentally sound manner is one more reason the company has remained a trusted brand for over 100 years, while serving as a leader in the interior and exterior building products industry.

Renewable resources

All James Hardie products are made from plentiful, recyclable resources, like sand, and from renewable resources, like fast-growing wood fibers.

Sustainability

James Hardie makes every attempt to minimize the impact of its operations on our natural resources. The company is committed to reducing energy consumption, while improving process efficiencies and waste management.

Recycled process materials

James Hardie manufacturing processes focus on water, renewable resources and energy conservation. For example, the water used in James Hardie plants is recycled up to four times and waste is minimized by recycling process materials.

Durability

James Hardie products offer superior durability, which reduces the need for product replacement.

Build it Green

As a sponsor of Build It Green,™ James Hardie helps support the organization's programs and initiatives to transform the building industry and expand the market for healthy, energy-conserving and resource-efficient building in California. James Hardie is also the recommended siding product for Build It Green Colorado.



“Green products shouldn't be made from endangered materials. One of the reasons James Hardie products are ‘green’ is because some of their ingredients are easily renewable and they last longer than other products.”

— Peter Pfeiffer, FAIA, designer of the first Zero-Energy Home



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